

# Gravenhurst Curling Club Annual General Meeting

Sept. 24, 2025



# Agenda

- 1) Call to Order**
- 2) Establishment of Quorum**
- 3) Approval of the Agenda**
- 4) Approval of the minutes of the previous AGM – June 17, 2024**
- 5) Business arising out of the minutes, if any**
- 6) Board of Directors Reports – Presentation by:**
  - a) Presidents Report,**
  - b) Treasurer Report**
  - c) Committee Chairs**
- 7) Appointment of the Accountant**
- 8) Motion to confirm the actions of the BOD**
- 9) New Business**
  - a) Draft Business and Sustainability Plan**
  - b) New Curling Rates**
- 10) Report of the Nominating Committee**
  - a) Motion for nominations from the floor**
  - b) Election of the Board Members**
  - c) Board Recess and Information Session - Gravenhurst Health Hub Project**
- 11) Announcements from the New Board, and**
- 12) Motion to Adjourn**

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# President's Report

# WHAT. A. YEAR.

## President's Report

### We had many wins

- Juniors' program grew to include 21 junior curlers
- Welcomed back the IVY Spiel, along with celebrated annual favs (the Meatspiel, and Shamrock & Curl)
- Revamped our advertising program
- Opened our lounge to new events like the Steve Rae concert, euchre nights, and a chili cook-off!
- Launched a successful and very popular fundraiser – The GCC Experience Auction

### A lot of trials.

- Survived 2 major storms and were able to keep curling!
- Fought for months with our insurance company to address storm damage and achieve the best possible result for the club
- Faced unexpected major asset failures
- Membership flatlined at 246 members, no growth
- Saw our lowest Draw Three registration numbers in years
- And faced municipality changes to our garbage pick up and parking

## And we persevered.

- Completed an in-depth review of books and returns brought up to date,
- Worked for months with our insurer to address storm damage and to achieve the best possible result for the club,
- Developed a long overdue Asset Management Audit and Capital Plan,
- Undertook a thorough examination of fee structures to bring us inline with neighbouring clubs,
- Secured a loan for \$200k to complete “must do” CAPEX projects,
- Our accessibility entrance is in its final build stages, with over \$15k in materials donated by Home Building Centre,
- A formal business plan is shaping up to ensure we can stay open, now and in the future, and
- **And this year – we’re launching a full-blown media campaign to celebrate Gravenhurst Curling Club’s 125<sup>th</sup> anniversary!**



**How did we do all this?**



# **OUR VOLUNTEERS AND WE NEED MORE!**

**Please consider donating your time to help us  
guide the club into the future.**

**Lots of opportunities available –  
And we're open to hearing how you think you  
can help!**

# Treasurer's Report

# Treasurer's Report

## Statement of Financial Position

- Fiscal Year ending 30-APR-2025
- Prepared by Morley CPA Professional Corporation

	2025	2024
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash	\$ 23,362	\$ -
Accounts receivable	5,012	4,140
Inventory	4,250	4,750
Prepaid expenses	-	400
<u>Government remittances receivable</u>	<u>-</u>	<u>29,913</u>
	32,624	39,203
<b>CAPITAL ASSETS</b>	445,220	426,700
	<u>\$ 477,844</u>	<u>\$ 465,903</u>
<b>LIABILITIES</b>		
<b>CURRENT LIABILITIES</b>		
Bank indebtedness	\$ -	\$ 25,518
Accounts payable and accrued liabilities	58,236	58,760
Government remittances payable	1,192	-
Deferred revenue	3,030	-
	62,458	84,278
<b>LONG-TERM DEBT</b>	-	6,000
	62,458	90,278
<b>FUND BALANCES</b>		
<b>BALANCE</b>	415,386	375,625
	<u>\$ 477,844</u>	<u>\$ 465,903</u>

# Treasurer's Report

## Statement of Operations

- Fiscal Year ending  
30-APR-2025

	2025	2024
<b>REVENUES</b>		
Revenue	\$ 321,757	\$ 218,453
Interest income	93	4,428
Other revenue	-	20,000
	321,850	242,881
<b>COST OF SALES</b>		
Purchases	65,111	26,524
<b>GROSS PROFIT</b>	256,739	216,357
	79.8 %	89.1 %
<b>EXPENDITURES</b>		
Advertising and promotion	2,008	668
Amortization	32,024	39,000
Bank charges and merchant service fees	9,013	4,287
Contract service	68,978	41,238
Insurance	12,380	11,804
Memberships	4,243	4,116
Office and administration	5,329	3,116
Property taxes	5,183	5,400
Repairs and maintenance	33,763	9,514
Utilities	44,057	39,557
	216,978	158,700
<b>EXCESS OF REVENUES OVER EXPENDITURES</b>	\$ 39,761	\$ 57,657

## Capital Expenditures

- Fiscal Year ending 30-APR-2025

Building front entrance	2,069
Building enabling accessibility expenses	39,316
Outdoor condenser for bar refrigeration	6,181
Boot boy cleaner	2,978

# Facilities Report

# Facilities Report

## Highlights

- Town approved Fire Safety Plan & Emergency Lighting,
- Accessibility ramp install,
- Asset Management Registry and Capital Investment Plan developed.



## Unplanned Expenditures

- Replacement of the ice shed dehumidifier,
- Flat roof replacement,
- Plumbing and electrical upgrades.
- Storm damage & extensive restoration.



## Next Year

- Monthly safety audits,
- Scheduled Asset Management Projects - continue to plan and execute Core Project, based on budget availability.



And then there was that **small** snowstorm & challenging insurance claim.

## Extensive Damage

- **Steel Roof** - Ripped off ice guards causing leaks,
- **Flat Roof** – Failed and leaked through to washrooms & locker room into basement.
- **Water Damage** – Washrooms and locker room needed complete renovation, including mold abatement,
- **Furnaces** - Damaged both furnaces beyond repair,
- **Refrigeration Piping** – Snow & ice damaged the refrigeration piping outside,
- **Entrance** – Damaged the entrance structure, and
- **Snow Removal** – Cost the club 10X normal budget.

Insurance paid \$68,000 - projects exceeded \$200,000  
Filed claim in January & finally settled in August.



# Pickleball Report

## Highlights

- Gravenhurst Pickleball Centre's 7<sup>th</sup> successful season
- Membership grew to 130 members
- Sessions ran for 5 hours per day Monday to Friday; and 7 hours on Saturday and Sunday (that's 32 hours per week!)
- Revenue continues to grow annually reaching an estimated gross of nearly \$30,000 in 2025
- Sessions included beginner, intermediate and advance play
- Over 20 facilitators kept everything running smoothly, assisted with coaching players, welcoming new players, collecting fees and directing play on busy days





## Looking Ahead

- Strive to further develop our partnership with Taylored Pickleball Academy
- Continue to respond to the increase demand for the sport with increased services
- Look into adding skills development programs and competition to our roster
- Continue to respond to facility needs to improve member experiences – which we hope can benefit both pickleballers and curlers alike

# Communications Report

# Marketing and Communications

## Highlights

- Supported the successful execution of many GCC Bonspiels
  - Oh Crap! It's another Bonspiel! to Support Crohns and Colitis Canada
  - The return of the IVY Spiel
  - The GCC Meatspiel
  - The GCC Shamrock & Curl
  - The Town Charity Bonspiel
  - Chili Cookoff Closing Party
- Newsletters continue to be major means of communication for members
  - Average 70% open rate
- Celebrated The Strength of Our Community in Emergency Situations

## Next Year

- Expand the Communications Committee
- Develop stronger, more effective social media channels
- Champion the 125<sup>th</sup> Anniversary of the Gravenhurst Curling Club



# Fundraising Report

# Fundraising Committee

## 2024/2025 Committee Members

- Gary O'Neill
- Cheryl Ellis
- Wendy Crothers
- Cathie Just
- Kelly Clark
- Mallory Silver

### Highlights

- 2024 Annual Golf Tournament welcomed 120 golfers!
  - Raised over \$14K
- Inaugural GCC Experience Auction was a huge success!
  - Raised over \$16K
- Leaf Jersey & Tickets
  - Raised over \$3.5K
- Received 2 grants from the Town of Gravenhurst for facility improvements,

### Next Year

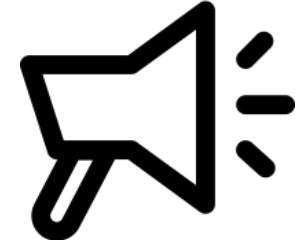
- Experience Auction Returns!
  - Collection of items begins in November!
- Focus on grants and government incentives with the efforts, of a new member (Sandy Hawthorne) joining the committee.

**Congratulations on  
surviving a big year  
GCC!**

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- 8) **Motion to confirm the actions of the BOD**
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## **1) Motion to Appoint the Accountant**

Be it so moved that Morley CPA Professional Corporation be appointed by the Gravenhurst Curling Club Inc. as the Accountants to Prepare the Annual Financial Statements for the Club's 2025 – 2026 fiscal year ending April 30, 2026.

## **2) Motion to confirm the actions of the BOD**

Be it so moved that the actions of Board of Directors during the 2024-2025 fiscal year ending April 30, 2025, be approved by the Gravenhurst Curling Club Inc. members.

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- Business Strategy – 3 to 5 years vs Business Plan - Annual
- **Scope / Content**
  - Complete the foundational research and analysis,
  - Evaluate the business history to understand profit trends, losses, revenues and expenditures,
  - Develop an asset management audit and capital plan,
  - Identify new revenue generating opportunities,
  - Engage stakeholders to garner input to strategic approach and sustainability measures,
  - Develop committee action plans, budgets and targets,
  - Identifying risks and plans for mitigation,
  - Establish governance structure and policies, and
  - Develop a schedule and plan for reporting.



# Asset Management Plan

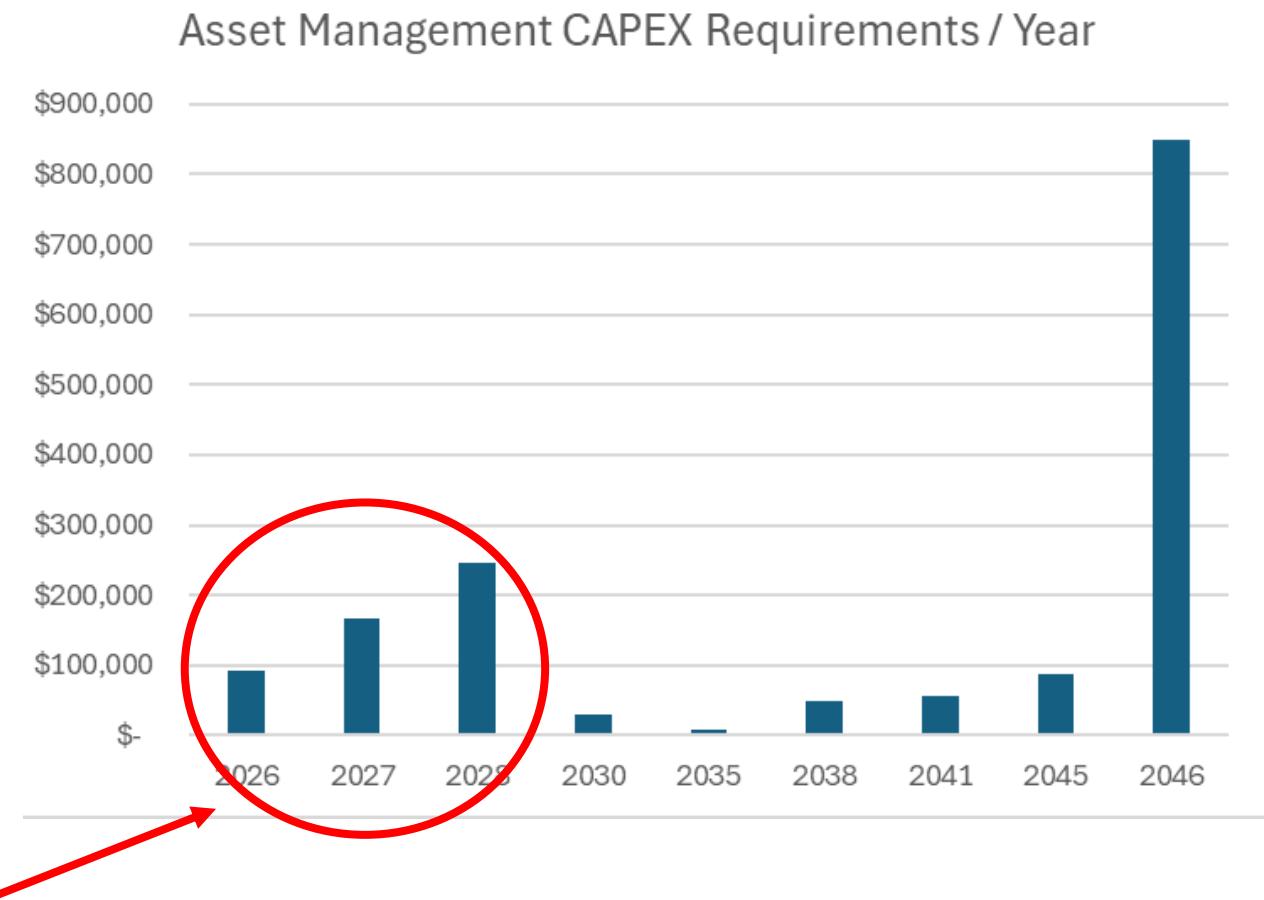
Budget Year	CAPEX	Core	Non-Core	Business Plan Period
2025	\$ 241,810	\$ 241,810		2025 - Complete
2026	\$ 92,600	\$ 92,600		
2027	\$ 167,000	\$ 167,000		
2028	\$ 245,000	\$ 35,000	\$ 210,000	
2030	\$ 30,000		\$ 30,000	
2035	\$ 8,000	\$ 8,000		
2038	\$ 50,100	\$ 50,100		
2041	\$ 55,400	\$ 55,400		
2045	\$ 88,000	\$ 88,000		
2046	\$ 850,000	\$ 850,000		
2049	\$ 261,000	\$ 261,000		
<b>Total =&gt;</b>	<b>\$ 2,088,910</b>	<b>\$ 1,848,910</b>	<b>\$ 240,000</b>	<b>\$ -</b>

Note: Not including Other Funding Support

Completed

Business Plan - 2026-2028

Future Investments



We need to plan for the future - Capital Investments over next 3 years

## **What has this work resulted in?**

A sobering recognition that business-as-usual is not sustainable for the Gravenhurst Curling Club.

## **What does this mean?**

The Board of Directors has had to have difficult conversations. As a club, the Membership and Board must consider and embrace some of the following measures to ensure the business can recover from its current financial position and continue to be sustainable.

# Business Strategy & Plan - Highlights

## Sustainability Measures

### 1) Revenue & Profits

- a) Correct curling profit losses (e.g., update rates structure, lower expenses, etc.)
- b) Develop and implement incremental revenue strategies to pay down debt.

### 2) Asset Management Plan & Projects

- a) Secure a Loan (up to \$200k) to cover 2025/26 core projects,
- b) Design and implement a capital reserve fund for future projects.

### 3) Fundraising & Grants

- a) Pursue all fundraising opportunities, grants, and incentives,
- b) Contract/resource professional advice to ensure successful applications.

### 4) Efficiencies

- a) Lower expenses where possible (e.g., contracted services, alternatives, scope, etc.)
- b) More members must step up to volunteer.



## We want your input!

The GCC DRAFT Business Strategy and Sustainability Plan is ready for membership engagement! We are currently **seeking interested members to review and provide input to the plan via a focus group** (mid Nov. ) Targeting a completion date of Jan. 2026 to release a final plan.

**Please contact Chris Tyrrell or Joanne Chase if you are interested in joining the focus group.**



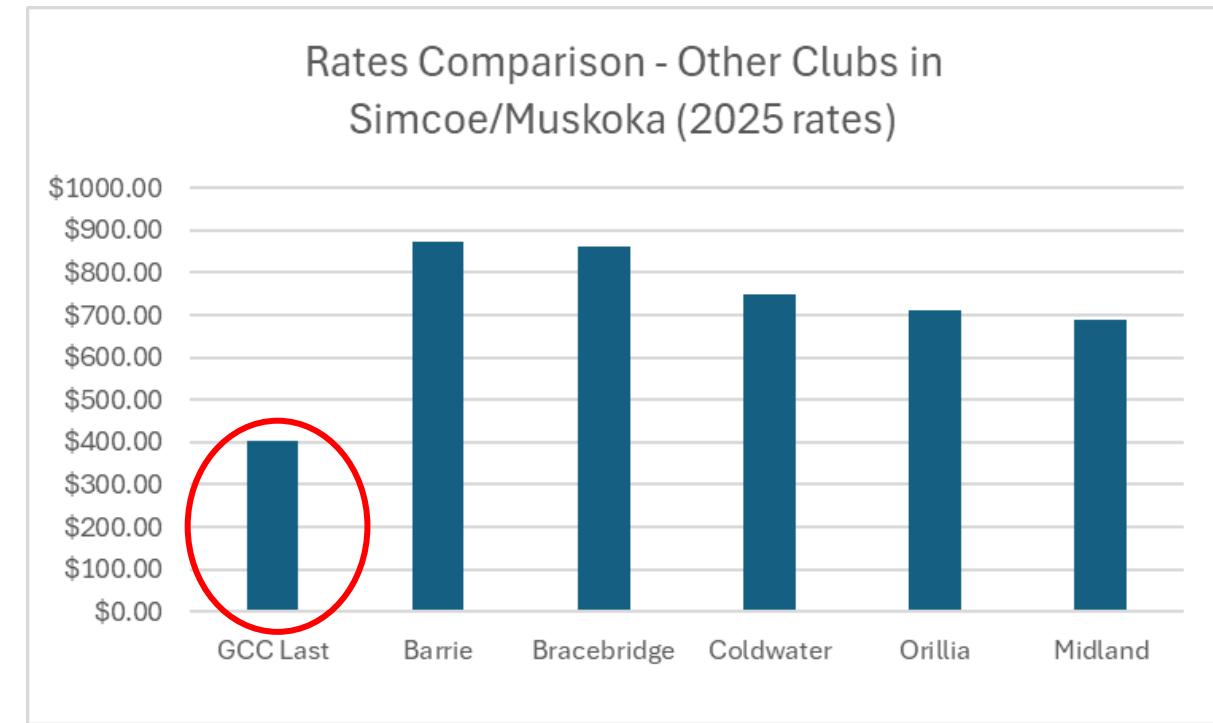
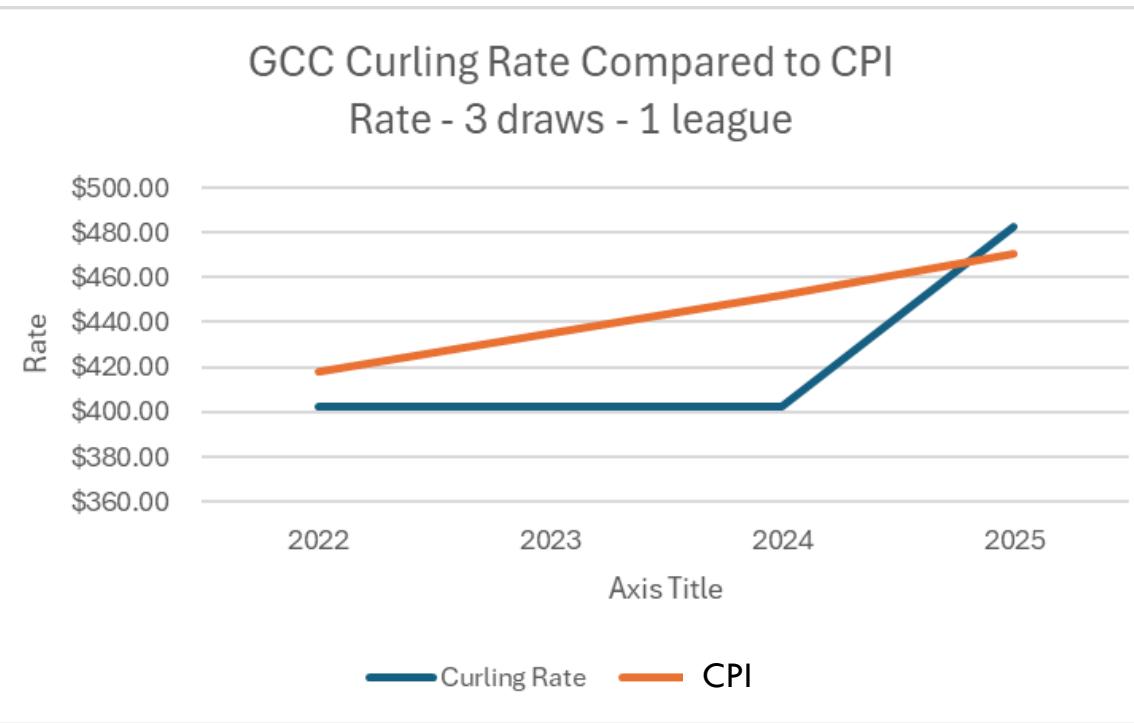
Now...

Let's talk Curling Fees

## Objectives – “More Curlers Curling More”

- 1) Increase revenue to overcome profit losses
- 2) Introduce new rates while maintaining membership
- 3) Increase number of members
- 4) Move membership
  - (e.g., encourage those that play only 1 or 2 draws to play all 3 draws)
- 5) Maintain competitiveness with other clubs
- 6) Address Capital Investment Needs
  - (e.g. Introducing a temporary capital levy)

# Curling Rates - Current Situation



## Observations: - Rates vs CPI

Past rates have not kept up to rate of inflation for many years and 2025 rate increase (25%) is a catch up.

## Observations: - GCC vs Other Clubs

GCC rates are well below other clubs in the area. The 2025 rate increase will get us closer/more competitive with our neighbouring clubs.

**We know this is a big change – but  
the club would have to shut its doors  
without this drastic shift.**

**We sincerely thank you for  
your cooperation.**

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  - c) Gravenhurst Health Hub -Community Information
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**Committee Members** – Joanne Chase, Randy Jorgensen

**Committee Report** - The following Members have completed their terms or have decided not to run for re-election.

- Randy Jorgensen, Steven Dawson, Stephen Levine, and Samantha Taylor.
- A “**BIG Thank You**” to past members for your contribution.
- The following members have agreed to remain on the Board:
  - Joanne Chase ,Mallory Silver, Glenn Silver, Kelly Armstrong, Mike Nageleisen, David Raithby, and Chris Tyrrell

## Remaining Members - 7

- Joanne Chase ,
- Mallory Silver
- Chris Tyrrell
- Mike Nageleisen,
- David Raithby,
- Glenn Silver
- Kelly Armstrong,

## Recommended New Members - 4

- Robin Kerbel
- Scott Hawthorne
- Sonja MacDonald
- Cathie Just

**Calling for Nominations from  
the floor.**



## **Motion to Appoint New Board of Director Members:**

“Be it so moved to appoint the new recommended Directors as listed below”:

- Robin Kerbel
- Scott Hawthorne
- Sonja MacDonald, and
- Cathie Just

# Community Partner Presentation

- **Community Partnership** – Rotary Club & Cottage Country Family Health Team.
- **Community Need** – There are over 6000 people in Gravenhurst that do not have access to a family doctor.
- **The Project** – Complete 12,000 sq.ft of existing space at 5 Pineridge Gate to expand much need healthcare service, including:
  - additional primary care physicians, and new nurse practitioners,
  - visiting specialists, an after-hours clinic,
  - supporting healthcare services, and
  - new diagnostic imaging capabilities.

For more information go to:  
[www.gravenhursthealthhub.com](http://www.gravenhursthealthhub.com)

**WE NEED YOUR SUPPORT**

# Motion to Adjourn



**Thank You**