

Gravenhurst Curling Club Annual General Meeting

Sept. 24, 2025



Agenda

- 1) **Call to Order**
- 2) **Establishment of Quorum**
- 3) **Approval of the Agenda**
- 4) **Approval of the minutes of the previous AGM – June 17, 2024**
- 5) **Business arising out of the minutes, if any**
- 6) **Board of Directors Reports – Presentation by:**
 - a) **Presidents Report,**
 - b) **Treasurer Report**
 - c) **Committee Chairs**
- 7) **Appointment of the Accountant**
- 8) **Motion to confirm the actions of the BOD**
- 9) **New Business**
 - a) **Draft Business and Sustainability Plan**
 - b) **New Curling Rates**
- 10) **Report of the Nominating Committee**
 - a) **Motion for nominations from the floor**
 - b) **Election of the Board Members**
 - c) **Board Recess and Information Session - Gravenhurst Health Hub Project**
- 11) **Announcements from the New Board, and**
- 12) **Motion to Adjourn**

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President's Report

WHAT. A. YEAR.

President's Report

We had many wins

- Juniors' program grew to include 21 junior curlers
- Welcomed back the IVY Spiel, along with celebrated annual favs (the Meatspiel, and Shamrock & Curl)
- Revamped our advertising program
- Opened our lounge to new events like the Steve Rae concert, euchre nights, and a chili cook-off!
- Launched a successful and very popular fundraiser – The GCC Experience Auction

A lot of trials.

- Survived 2 major storms and were able to keep curling!
- Fought for months with our insurance company to address storm damage and achieve the best possible result for the club
- Faced unexpected major asset failures
- Membership flatlined at 246 members, no growth
- Saw our lowest Draw Three registration numbers in years
- And faced municipality changes to our garbage pick up and parking

And we persevered.

- Completed an in-depth review of books and returns brought up to date,
- Worked for months with our insurer to address storm damage and to achieve the best possible result for the club,
- Developed a long overdue Asset Management Audit and Capital Plan,
- Undertook a thorough examination of fee structures to bring us inline with neighbouring clubs,
- Secured a loan for \$200k to complete “must do” CAPEX projects,
- Our accessibility entrance is in its final build stages, with over \$15k in materials donated by Home Building Centre,
- A formal business plan is shaping up to ensure we can stay open, now and in the future, and
- **And this year – we’re launching a full-blown media campaign to celebrate Gravenhurst Curling Club’s 125th anniversary!**

How did we do all this?





OUR VOLUNTEERS AND WE NEED MORE!

**Please consider donating your time to help us
guide the club into the future.**

Lots of opportunities available –

**And we're open to hearing how you think you
can help!**

Treasurer's Report

Treasurer's Report

Statement of Financial Position

- Fiscal Year ending 30-APR-2025
- Prepared by Morley CPA Professional Corporation

	2025	2024
ASSETS		
CURRENT ASSETS		
Cash	\$ 23,362	\$ -
Accounts receivable	5,012	4,140
Inventory	4,250	4,750
Prepaid expenses	-	400
Government remittances receivable	-	29,913
	32,624	39,203
CAPITAL ASSETS	445,220	426,700
	\$ 477,844	\$ 465,903
LIABILITIES		
CURRENT LIABILITIES		
Bank indebtedness	\$ -	\$ 25,518
Accounts payable and accrued liabilities	58,236	58,760
Government remittances payable	1,192	-
Deferred revenue	3,030	-
	62,458	84,278
LONG-TERM DEBT	-	6,000
	62,458	90,278
FUND BALANCES		
BALANCE	415,386	375,625
	\$ 477,844	\$ 465,903

Treasurer's Report

Statement of Operations

- Fiscal Year ending 30-APR-2025

	2025	2024
REVENUES		
Revenue	\$ 321,757	\$ 218,453
Interest income	93	4,428
Other revenue	-	20,000
	321,850	242,881
COST OF SALES		
Purchases	65,111	26,524
GROSS PROFIT	256,739	216,357
	79.8 %	89.1 %
EXPENDITURES		
Advertising and promotion	2,008	668
Amortization	32,024	39,000
Bank charges and merchant service fees	9,013	4,287
Contract service	68,978	41,238
Insurance	12,380	11,804
Memberships	4,243	4,116
Office and administration	5,329	3,116
Property taxes	5,183	5,400
Repairs and maintenance	33,763	9,514
Utilities	44,057	39,557
	216,978	158,700
EXCESS OF REVENUES OVER EXPENDITURES	\$ 39,761	\$ 57,657

Capital Expenditures

- Fiscal Year ending 30-APR-2025

Building front entrance	2,069
Building enabling accessibility expenses	39,316
Outdoor condenser for bar refrigeration	6,181
Boot boy cleaner	2,978

Facilities Report

Facilities Report

Highlights

- Town approved Fire Safety Plan & Emergency Lighting,
- Accessibility ramp install,
- Asset Management Registry and Capital Investment Plan developed.



Unplanned Expenditures

- Replacement of the ice shed dehumidifier,
- Flat roof replacement,
- Plumbing and electrical upgrades.
- Storm damage & extensive restoration.



Next Year

- Monthly safety audits,
- Scheduled Asset Management Projects - continue to plan and execute Core Project, based on budget availability.



And then there was that **small** snowstorm & challenging insurance claim.

Extensive Damage

- **Steel Roof** - Ripped off ice guards causing leaks,
- **Flat Roof** – Failed and leaked through to washrooms & locker room into basement.
- **Water Damage** – Washrooms and locker room needed complete renovation, including mold abatement,
- **Furnaces** - Damaged both furnaces beyond repair,
- **Refrigeration Piping** – Snow & ice damaged the refrigeration piping outside,
- **Entrance** – Damaged the entrance structure, and
- **Snow Removal** – Cost the club 10X normal budget.

Insurance paid \$68,000 - projects exceeded \$200,000
Filed claim in January & finally settled in August.



Pickleball Report

Highlights

- Gravenhurst Pickleball Centre's 7th successful season
- Membership grew to 130 members
- Sessions ran for 5 hours per day Monday to Friday; and 7 hours on Saturday and Sunday (that's 32 hours per week!)
- Revenue continues to grow annually reaching an estimated gross of nearly \$30,000 in 2025
- Sessions included beginner, intermediate and advance play
- Over 20 facilitators kept everything running smoothly, assisted with coaching players, welcoming new players, collecting fees and directing play on busy days





Looking Ahead

- Strive to further develop our partnership with Taylored Pickleball Academy
- Continue to respond to the increase demand for the sport with increased services
- Look into adding skills development programs and competition to our roster
- Continue to respond to facility needs to improve member experiences – which we hope can benefit both pickleballers and curlers alike

Communications Report

Marketing and Communications

Highlights

- Supported the successful execution of many GCC Bonspiels
 - Oh Crap! It's another Bonspiel! to Support Crohns and Colitis Canada
 - The return of the IVY Spiel
 - The GCC Meatspiel
 - The GCC Shamrock & Curl
 - The Town Charity Bonspiel
 - Chili Cookoff Closing Party
- Newsletters continue to be major means of communication for members
 - Average 70% open rate
- Celebrated The Strength of Our Community in Emergency Situations

Next Year

- Expand the Communications Committee
- Develop stronger, more effective social media channels
- Champion the 125th Anniversary of the Gravenhurst Curling Club



Fundraising Report

Fundraising Committee

2024/2025 Committee Members

- Gary O'Neill
- Cheryl Ellis
- Wendy Crothers
- Cathie Just
- Kelly Clark
- Mallory Silver

Highlights

- 2024 Annual Golf Tournament welcomed 120 golfers!
 - Raised over \$14K
- Inaugural GCC Experience Auction was a huge success!
 - Raised over \$16K
- Leaf Jersey & Tickets
 - Raised over \$3.5K
- Received 2 grants from the Town of Gravenhurst for facility improvements,

Next Year

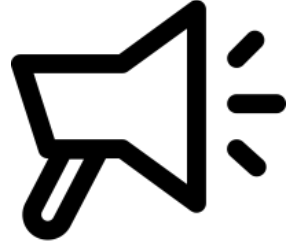
- Experience Auction Returns!
 - Collection of items begins in November!
- Focus on grants and government incentives with the efforts, of a new member (Sandy Hawthorne) joining the committee.

**Congratulations on
surviving a big year
GCC!**

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1) Motion to Appoint the Accountant

Be it so moved that Morley CPA Professional Corporation be appointed by the Gravenhurst Curling Club Inc. as the Accountants to Prepare the Annual Financial Statements for the Club's 2025 – 2026 fiscal year ending April 30, 2026.

2) Motion to confirm the actions of the BOD

Be it so moved that the actions of Board of Directors during the 2024-2025 fiscal year ending April 30, 2025, be approved by the Gravenhurst Curling Club Inc. members.

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Business Strategy & Plan

- Business Strategy – 3 to 5 years vs Business Plan - Annual
- **Scope / Content**
 - Complete the foundational research and analysis,
 - Evaluate the business history to understand profit trends, losses, revenues and expenditures,
 - Develop an asset management audit and capital plan,
 - Identify new revenue generating opportunities,
 - Engage stakeholders to garner input to strategic approach and sustainability measures,
 - Develop committee action plans, budgets and targets,
 - Identifying risks and plans for mitigation,
 - Establish governance structure and policies, and
 - Develop a schedule and plan for reporting.

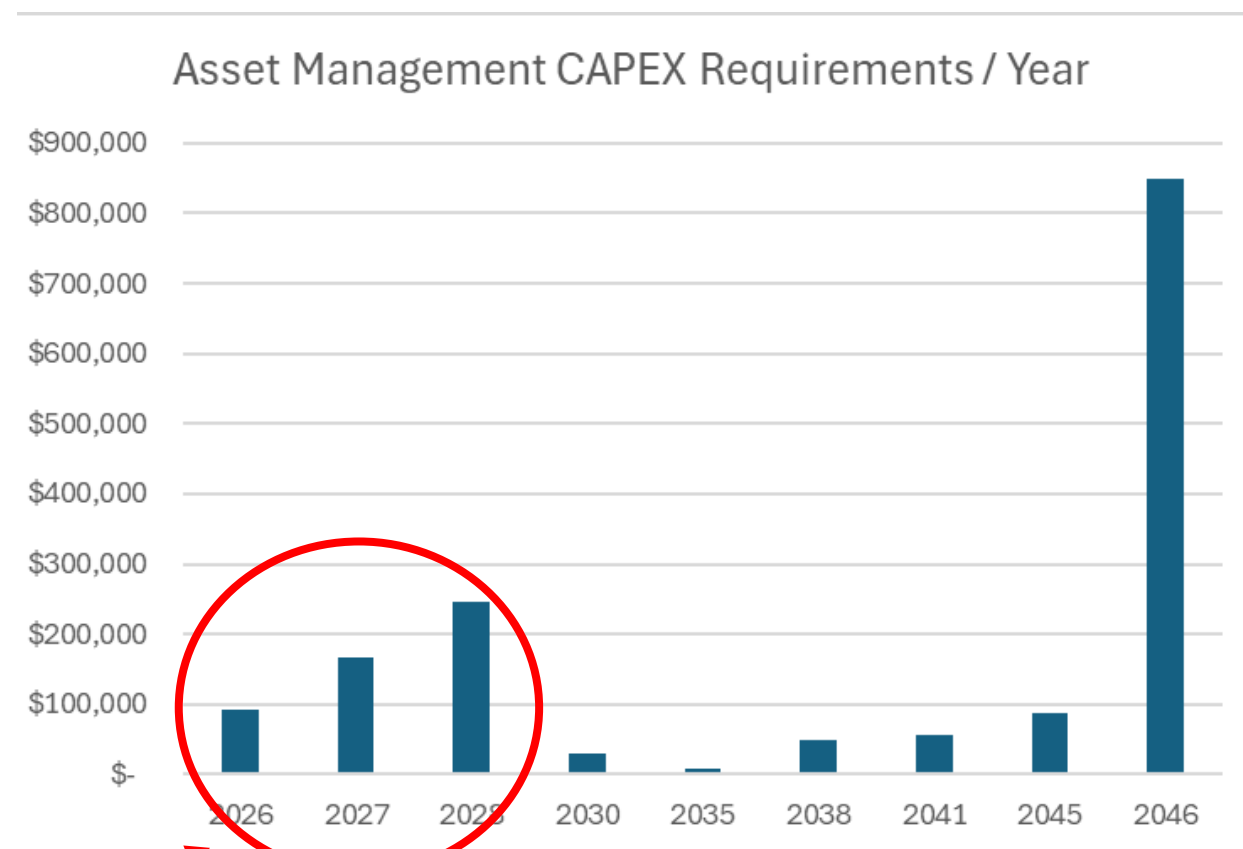


Asset Management Plan

Budget Year	CAPEX	Core	Non-Core	Business Plan Period
2025	\$ 241,810	\$ 241,810		2025 - Complete
2026	\$ 92,600	\$ 92,600		2026-2028
2027	\$ 167,000	\$ 167,000		
2028	\$ 245,000	\$ 35,000	\$ 210,000	
2030	\$ 30,000		\$ 30,000	Future Business Planning Periods
2035	\$ 8,000	\$ 8,000		
2038	\$ 50,100	\$ 50,100		
2041	\$ 55,400	\$ 55,400		
2045	\$ 88,000	\$ 88,000		
2046	\$ 850,000	\$ 850,000		
2049	\$ 261,000	\$ 261,000		
Total =>	\$ 2,088,910	\$ 1,848,910	\$ 240,000	\$ -

Note: Not including Other Funding Support

	Completed
	Business Plan - 2026-2028
	Future Investments



We need to plan for the future - Capital Investments over next 3 years

What has this work resulted in?

A sobering recognition that business-as-usual is not sustainable for the Gravenhurst Curling Club.

What does this mean?

The Board of Directors has had to have difficult conversations. As a club, the Membership and Board must consider and embrace some of the following measures to ensure the business can recover from its current financial position and continue to be sustainable.

Business Strategy & Plan - Highlights

Sustainability Measures

1) Revenue & Profits

- a) Correct curling profit losses (e.g., update rates structure, lower expenses, etc.)
- b) Develop and implement incremental revenue strategies to pay down debt.

2) Asset Management Plan & Projects

- a) Secure a Loan (up to \$200k) to cover 2025/26 core projects,
- b) Design and implement a capital reserve fund for future projects.



3) Fundraising & Grants

- a) Pursue all fundraising opportunities, grants, and incentives,
- b) Contract/resource professional advice to ensure successful applications.

4) Efficiencies

- a) Lower expenses where possible (e.g., contracted services, alternatives, scope, etc.)
- b) More members must step up to volunteer.

We want your input!

The GCC DRAFT Business Strategy and Sustainability Plan is ready for membership engagement! We are currently **seeking interested members to review and provide input to the plan via a focus group** (mid Nov.) Targeting a completion date of Jan. 2026 to release a final plan.

Please contact Chris Tyrrell or Joanne Chase if you are interested in joining the focus group.



Now...

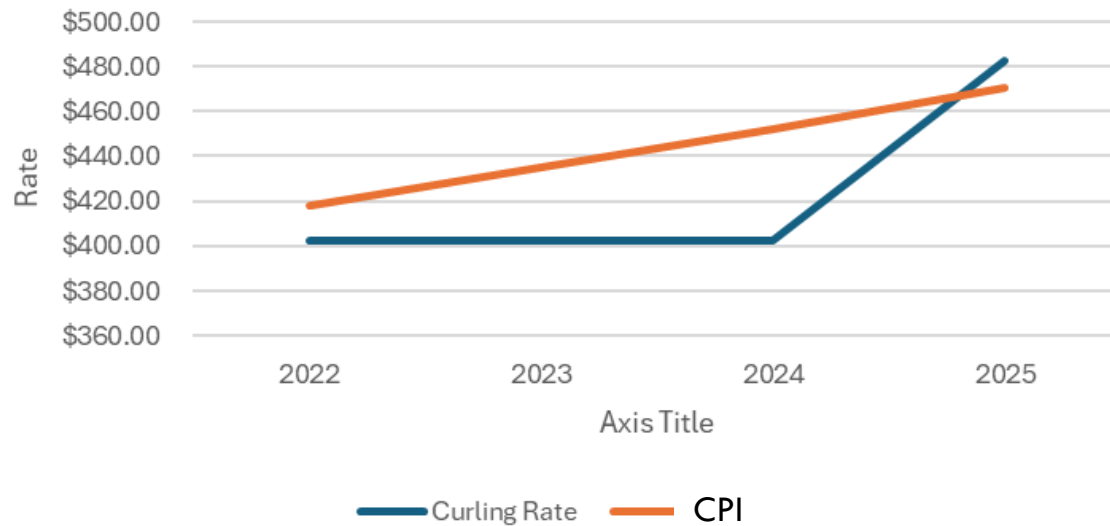
Let's talk Curling Fees

Objectives – “More Curlers Curling More”

- 1) Increase revenue to overcome profit losses
- 2) Introduce new rates while maintaining membership
- 3) Increase number of members
- 4) Move membership
(e.g., encourage those that play only 1 or 2 draws to play all 3 draws)
- 5) Maintain competitiveness with other clubs
- 6) Address Capital Investment Needs
(e.g. Introducing a temporary capital levy)

Curling Rates - Current Situation

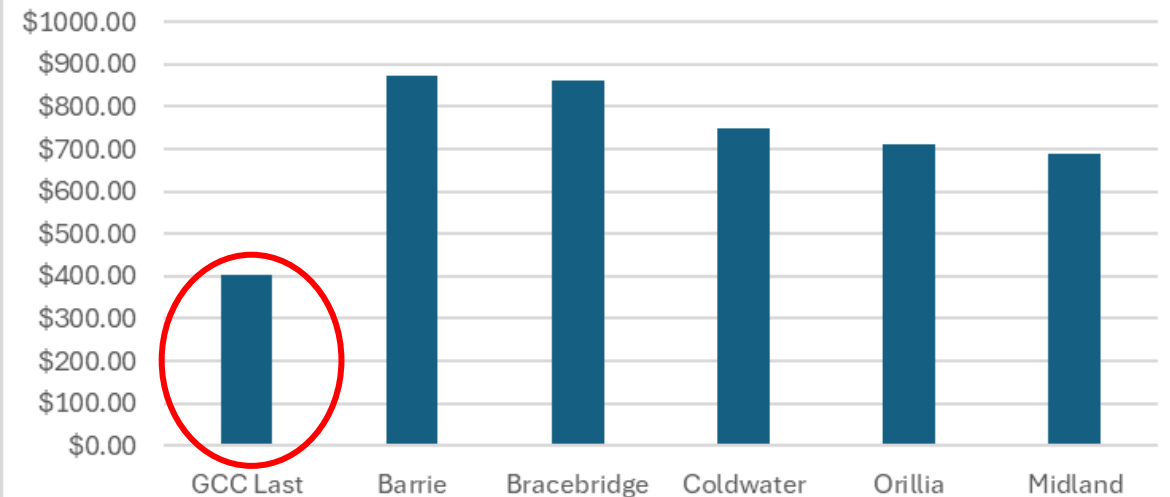
GCC Curling Rate Compared to CPI
Rate - 3 draws - 1 league



Observations: - Rates vs CPI

Past rates have not kept up to rate of inflation for many years and 2025 rate increase (25%) is a catch up.

Rates Comparison - Other Clubs in
Simcoe/Muskoka (2025 rates)



Observations: - GCC vs Other Clubs

GCC rates are well below other clubs in the area. The 2025 rate increase will get us closer/more competitive with our neighbouring clubs.

**We know this is a big change – but
the club would have to shut its doors
without this drastic shift.**

**We sincerely thank you for
your cooperation.**

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Committee Members – Joanne Chase, Randy Jorgensen

Committee Report - The following Members have completed their terms or have decided not to run for re-election.

- Randy Jorgensen, Steven Dawson, Stephen Levine, and Samantha Taylor.
- A **“BIG Thank You”** to past members for your contribution.
- The following members have agreed to remain on the Board:
 - Joanne Chase ,Mallory Silver, Glenn Silver, Kelly Armstrong, Mike Nageleisen, David Raithby, and Chris Tyrrell

Remaining Members - 7

- Joanne Chase ,
- Mallory Silver
- Chris Tyrrell
- Mike Nageleisen,
- David Raithby,
- Glenn Silver
- Kelly Armstrong,

Recommended New Members - 4

- Robin Kerbel
- Scott Hawthorne
- Sonja MacDonald
- Cathie Just

Calling for Nominations from the floor.



Motion to Appoint New Board of Director Members:

“Be it so moved to appoint the new recommended Directors as listed below”:

- Robin Kerbel
- Scott Hawthorne
- Sonja MacDonald, and
- Cathie Just

Community Partner Presentation

- **Community Partnership** – Rotary Club & Cottage Country Family Health Team.
- **Community Need** – There are over 6000 people in Gravenhurst that do not have access to a family doctor.
- **The Project** – Complete 12,000 sq.ft of existing space at 5 Pineridge Gate to expand much need healthcare service, including:
 - additional primary care physicians, and new nurse practitioners,
 - visiting specialists, an after-hours clinic,
 - supporting healthcare services, and
 - new diagnostic imaging capabilities.

For more information go to:
www.gravenhursthealthhub.com

WE NEED YOUR SUPPORT

Motion to Adjourn



Thank You